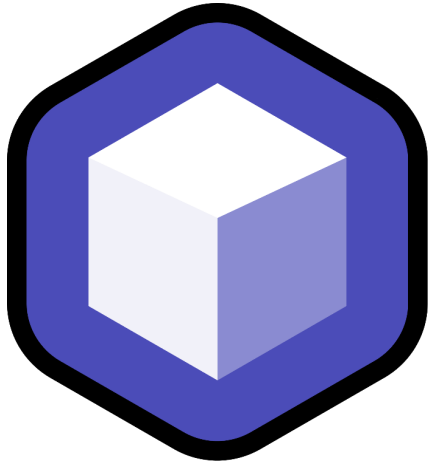


JustNFTs Token Whitepaper



JustNFTs

YOUR #1 NFT RESOURCE PROVIDER.

Ravencoin Services Provider

<https://justnfts.io/>

Whitepaper v1.3

For: JustNFTs LLC

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Intro

JustNFTs strives to provide services to the Ravencoin blockchain. We are passionate about Ravencoin and most of our team is all-in with Ravencoin. We want to continue creating services which easily connect buyers and sellers with minimal 3rd party reliance, this isn't to stop other providers from existing, but purely to limit failure points. Ideally, we want to create a one-stop-shop for ease of use. Even though we are small now, we lead the charge on Raven NFT marketplaces and strongly believe that JustNFTs will be bigger, much bigger, in the future and will continue to expand the important role we play in cryptocurrency. With your help, JustNFTs will build world-class Ravencoin services, helping power the future of crypto finance and Ravencoin.

Problems

Some of the current noticed problems within the Ravencoin space:

- **Technical Architecture:** There is a limit to the Ravencoin network, which doesn't directly allow smart contracts, this causes a marketplace gap for new incoming users from other blockchains. Yes, there are ways which can be worked. However, we are working to bridge the gap of smart contract use with Ravenist to allow ease of use for new users who are looking for a one-stop service.
- **Security:** We HAVE to ensure the security of all users within the community to see continued growth of Ravencoin. Not all platforms are created the same. Some are more secure than others.
 - We strive to ensure that all applications, services, etc provided by JustNFTs are as secure as possible.
 - JustNFTs uses tier one services to help ensure security for all our services. Additionally, JustNFTs is in the process of setting up regular penetration tests on all of our services to help provide peace of mind and show commitment to our users and their safety.

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- **Customer Service:** Not all platforms provide quality service experiences for users. This creates a gap for incoming users who don't understand Ravencoin and its features, products and services.
 - JustNFTs strives to provide world-class customer service, with a combined 50 years of customer service experience with our founding members you can be assured, all users are treated with the same level of importance and service. You can reach us via twitter, email, discord, phone and more. With JustNFTs, you can know, you will get a real person, with real support, in real-time.
- **Marketing:** Due to its decentralized nature, it makes marketing for Ravencoin, challenging. There currently is no active marketing for Ravencoin and the services and real-world applications which Ravencoin can provide.
 - JustNFTs strives to market all users who use its services the best we can. JustNFTs is working on an overall marketing strategy which will help bring new users to Ravencoin.

JustNFTs Marketplace

The JustNFTs marketplace is a non-custodial service. The JustNFTs marketplace provides a way for buyers and sellers to connect and purchase NFTs. Additionally, we provide a clearing house service which will allow sellers to provide information on their NFT and we will create the listing, facilitate the sale and communicate to the buyers for them. JustNFTs marketplace may also provide COA services, shipping & storage, partnership, and royalty programs.

Feature Rollout

- Sales data tracking
- Loyalty/rewards program
- Referral program
- Wallet integration

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Ravenist Marketplace

The Ravenist marketplace is a custodial service. The Ravenist marketplace provides a way for buyers and sellers to connect and purchase NFTs. Simply, create an account, deposit/create NFT or multi-nfts, set your price and sit back and wait. Ravenist marketplace may also provide shipping & storage, partnership, and royalty programs (natively built into the platform).

Feature Rollout

- iOS/Android application
- Non-custodial wallet integration
- Seller sales metrics
- Bulk functions, not limited to the following (upload, pricing, delete)
- Make offer for unlisted item
- Messaging system
- Status notifications (newly listed/recently, outbids)
- Seller subscriptions (a subscription model which allows you to never lose out on your favorite artists' work)
- Much, much more

Coins

At this time, all JustNFTs services will be provided, paid and supported in RVN (Ravencoin). We do not have any current plans to support any other form of currency, including but not limited to: fiat or other forms of currency.

Device Coverage

Our services will be available on the following platforms:

- Web based (currently available)
- Android (future development)
- iOS (future development)
- REST API (future development)

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Multilingual Support

Currently, JustNFTs services are provided in English. We are making every effort to be able to provide better multilingual support for customer service issues. Over time, we will work on implementing this to all services we provide to create a better customer experience and journey.

Revenue Models

JustNFTs revenue will come from the following sources:

Ravenist & Associated Services

Source	Description
Ravenist Tokens (RT)	RT will be the primary source for currency for listing/creating NFT's on the Ravenist platform.
Listing Fee	Ravenist will take a 6% service fee for processing all transactions.
Withdraw Fee	Ravenist charges 3 RVN for all NFT/RVN withdrawals from our platform.
Other Services	Ravenist may offer additional services in the future, but not limited to the following; Advertisements, front page listing, priority listings, etc. These options will be paid in RT.

JustNFTs Marketplace & Associated Services

Source	Description
Listing Fee	8% of total sale, 1% returned to the Ravencoin Foundation to help the continued growth of Ravencoin. This donation can stop or be moved to another approved charity at any time.
Clearing House	20% of total sale, 1% returned to the Ravencoin Foundation to help the continued growth of Ravencoin. This donation can stop or be moved to another approved charity at any time.
Other Services	JustNFTs may offer additional services in the future, but not limited to the following; Advertisements, front page listing, priority listings, etc. These options will be paid in RVN at their approved rates.

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JustNFTs Token (JNFT/I/TOKEN)

We will issue our token/coin 'JUSTNFTS/I/TOKEN'. Or, JustNFTs Token, with a strict 10 million limit, never to be increased, which will run natively on Ravencoin, ONLY.

Allocation

%	Amount	Participant
85	8,500,000	Founding Team
10	500,000* (1,000,000 total)	ICO
5	500,000	Reserved

Allocation is open for dilution in the future if additional funding is required.

*: There will be an available 500,000 tokens for sale. Any member, which participates in Round 1 will receive an additional 1 token (free) for every token they purchase. See below, for additional details.

ICO

The ICO will take place on the JustNFTs investment platform with accredited investors. All investors will have to undergo an accreditation/KYC process which will be completed by VerifyInvestor.com at the cost of (\$59 USD) - (Pricing is subject to change by VerifyInvestor) to the investor, with a minimum RVN commitment of 1,500 RVN.

- **Phase 1 (Round 1) Token Price:** 20 RVN per token.
 - **Incentives:**
 - First 25: JustNFTs will pay for the accreditation process, with a purchase commitment of 15,000 RVN (750 tokens) or more, in the form of a credit towards your token purchase. **
 - 1 to 1: Any member who participates in the first round of the ICO will receive one additional token for every token they purchase. (i.e. If you purchase 300 tokens, you will

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receive 300 additional tokens from JustNFTs for free.)
Limited to the available 500,000 tokens only.

- SWAG: During the first round of the ICO, we will send, at random, SWAG to our participants. This can be but not limited to the following; JustNFTs shirt, Ravenist shirt, stickers, NFTs or Ravenist Tokens.

- **Phase 2 (Round 2) Token Price:** 35 RVN per token.
- **Phase 3 (Round 3) Token Price:** 55 RVN per token.

Note: At this time, there are no slated incentives for further funding rounds. However, if we choose to change this, we will make a formal announcement via our official channels.

****:** This will be offered as credit towards the overall purchase, assuming the investor is able to become accredited. If not, JustNFTs will not pay the accreditation.

ICO Schedule

The ICO will start 2/25/2022 at 12:01 AM (PST) UTC -8 hours. And will conclude 14 days from the launch on 03/10/2022 at 11:59:59 (PST) UTC -8 hours. If there is continued interest in the ICO at that point, we may extend the initial launch, at that point, we may enter into a new round or phase and token prices will be adjusted. If no extension, any remaining tokens will be returned to JustNFTs general equity within the company for future investment rounds.

Investors should receive the JustNFTs tokens on the JustNFTs investor platform & certified paperwork detailing the sale/purchase along with their COA & NFT(s) within 5 to 7 business days from the close of the ICO. We ask in the extent of overwhelming adoption you please allow for a slight delay. If you are needing it to be expedited, please contact us and we will make every effort to process the request, otherwise, requests will be processed in order of purchase.

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Dividends & Repurchasing

Dividends: Annually. Q1, JustNFTs will offer a dividend payment of equity % held by each investor from net sales of the previous year. This dividend payment will be directly added to the investors user profile on the JustNFTs investment platform.

Repurchasing: Annually. Before the start of Q2, JustNFTs will use 15% of our net profits to offer a direct buy back for first come, first serve until the 15% is repurchased at fair market value. At that point, investors can continue to resell their tokens on the JustNFTs investors market at their set price point.

All repurchases will be announced via official communication from JustNFTs and transpire on a specific date. Please do not hesitate to contact us to verify a repurchase announcement, if you feel it is a SCAM.

Funds Usage

In no particular order.

- Infrastructure expansion, redundant services, disaster recovery
- R & D for proposed future projects or feature expansions
- Marketing: Ravencoin, JustNFTs products and services
- Social media & community outreach
- Help desk, user support
- Legal
- Security Audits
- Administrative
- Swag, awards, partnership, loyalty and royalty programs
- Development + Lead Developer: Ravenist (Feature requests, automation, expansion)

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JustNFTs will maintain a reserve fund of 15% of all profits for emergencies and any unexpected issues that may arise. This will be separate from all other operating accounts.

Team

Please check out our team below. JustNFTs continues to grow its team and will update it on our website as we do. If you wish to see a current list of our team members or wish to join our team, please visit <https://justnfts.io/team/>

Ryan Murray – Chief Executive Officer & Founder

Ryan has over 15 years of Information Technology experience, ranging from: help desk, VoIP, fiber optic construction, web design & development and much more. Ryan has held several management positions including: Project Management, Information Technology Manager in industry leading companies. Ryan is extremely passionate about technology, Ravencoin, video games and cars. Ryan's ultimate goal is to have a thriving business which can help bring jobs to the market and viability and utility to Ravencoin. When not working on projects to help grow his dreams and passions, he spends his time with his wife and daughter.

Jonathan Wong – Chief Technology Officer & Founding Member

Jonathan has several years of experience with computers, 3D Modeling, help desk and development/programming from his time in the US Military. Additionally, Jonathan had key involvement in the creation and design for the Zaytech auctions, website and automations.

Chris Drew – Chief Marketing Officer & Founding Member

Fresh to the cryptocurrency world but a true believer in the potential of Ravencoin. Ready to grow with the community and watch Ravencoin soar! Owner of Bullseye and Narwhal assets. Has a passion for video games so hit up on Discord whenever, to talk about gaming or Ravencoin. Chris provides consumer and end user input on how to better the JustNFTs services and marketing for Ravencoin.

Khalid Saleh – Advisor & Co-Founder

Khalid understands that behind every great technology is a great team. He believes

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that having the right team and a great culture is foundational to making great products. Leveraging his degree in business administration, he intends to utilize OKR's to help grow the company, build great products, and create lasting relations with customers. He believes that hard work, intrinsic motivation, and purposeful work helps generate growth opportunities. He further believes that conversations, feedback, and recognition with structured goal-setting makes work more collaborative and helps power positive results.

Risks

There are many risks in running a business, especially one involved in the volatile world of cryptocurrency. However, we at JustNFTs have skills, experience and leadership to overcome these challenges. We will continue to make every effort to provide new opportunities and innovative services/technology to the Ravencoin community to help ease the adoption gap for new users.

- **Investment Risk:** As always, there are risk levels to investing and you should never invest more than you are willing to lose. We have done the research needed to ensure the best possible protection to our investors.

Security is First and Foremost

Many exchanges/services/providers have failed or will fail over the years due to poor security or security issues. Most security breaches are easy to fix and can be prevented by taking simple steps to boost security to protect critical infrastructure. We at JustNFTs take this seriously and strive to ensure that we follow all of the leading industry standards on security and network penetration.

Market Competition

We know this will be an ultra competitive space. There are and have been several service providers within the Ravencoin community, being those who have either closed shop or merged with others. Competition is fierce, but competition leads to innovation, it forces us to be our best. In this age, this is a common risk in any decent concept/startup or mature company. The question is: given our team, track record, experience, industry resources, and product, do you believe we stand a better chance than the rest of the pack? If yes, then please join our ICO.

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Closing

I want to personally thank everyone who has taken the time to be involved with JustNFTs. It's artists, buyers (collectors), staff, etc. The support has been overwhelming and extremely appreciative. We hope that the community will continue to believe in us and help take Ravencoin to the next level by joining our ICO. Ravencoin is still a young coin and we are all still very much on the ground level. We at JustNFTs, continue to see the potential in Ravencoin and will do our best to help provide the services for those real world applications. The JustNFTs team is always here to help anyone in Ravencoin: OG, new, confused. All you need to do is ask. Our team and the RVN community are amazing people and together we will take RVN to the moon.

Ryan Murray
Chief Executive Officer & Founder
JustNFTs LLC